

October 12, 2012

Dear Partner in Health,

We are a Non-Profit group of local women physicians and healthcare providers who share a passion for empowering people to create optimal health in their lives. In March 2011, we created Women Leading Wellness as a forum to offer our diverse expertise. The event sold out, and attracted almost 175 attendees from the tri-county area in its inaugural year. Women Leading Wellness is now an annual event, and has earned the reputation as the premier educational forum for women's health in our community.

In 2012, we enhanced our offerings by featuring more speakers and adding experiential workshops. We expanded our marketing efforts by advertising in 32963, Vero Beach News Weekly, and the Press Journal. We added a Facebook Page and an interactive website, which featured Platinum Sponsors' business profiles, logos, and website links. Gold and Silver Sponsors' business information was listed, too. We also distributed event cards and posters to many local businesses for display. At the event, Platinum and Gold Sponsors were able to promote their businesses at display tables and connect on a personal level with attendees.

We are now planning for Women Leading Wellness 2013, and envision even more growth next year. The event will be held Saturday, February 23, 2013, at the Richardson Center at Indian River State College. For Women Leading Wellness 2013 to be a success, ***we need Sponsors***, and hope we can count on you! We are offering several Sponsorship opportunities to maximize your business's exposure and ensure a mutually beneficial partnership.

***Time is of the essence!*** Because many advertising deadlines fall a full month before printing, we need your Sponsorship Commitment now. We truly hope you will support our endeavors. In return, we offer you the opportunity to promote the wonderful goods and services you provide to an audience of approximately 200 women, your consumers and household decision makers.

**To secure your Sponsorship, please return the enclosed Sponsorship Commitment Form as soon as possible, but no later than November 30, 2012.** Questions can be directed to Angela King, AP, DOM of Indian River Acupuncture, (772) 564-8383.

With Gratitude,

The Women Leading Wellness Board of Directors

Angela King, AP, DOM, Indian River Acupuncture & Integrative Medicine  
Dr. Melissa Dean, Dean Wellness Institute  
Dr. Dawn Gordon, Gordon Chiropractic  
Marjorie Rodd, PT, Cert. MDT, Spine & Sport Institute

## **PLATINUM SPONSOR - \$500**

- Business name, logo & link to your website *prominently* displayed on WLW website, [www.womenleadingwellness.com](http://www.womenleadingwellness.com), where attendees will go for more information about the event and to register
- Business Profile featured on WLW website
- Business name mentioned on all Social Media advertising and Radio Spotlights
- Business recognized during Speaker transitions and breaks at event
- Business name & logo *prominently* displayed in WLW ads, event posters, and postcards to be distributed in Vero Beach & Sebastian
- Business name printed on WLW Banner to be displayed at event
- Business name & logo *prominently* displayed on WLW Conference programs
- Table display inside conference room at event
- Business marketing materials placed in attendees WLW Conference tote bags

## **GOLD SPONSOR - \$350**

- Business name listed on WLW website as a Sponsor
- Business recognized during Speaker transitions and breaks at event
- Business name printed on WLW ads, event posters, and postcards
- Table display in lobby/hallway at event
- Business name printed in WLW Conference program
- Business marketing materials placed in attendees WLW Conference tote bags
- Seating at the event

## **SILVER SPONSOR - \$200**

- Business name listed on WLW website as a Sponsor
- Business name printed in WLW Conference program
- Business marketing materials placed in attendees WLW Conference tote bag

### SPONSORSHIP COMMITMENT

**Level of Sponsorship:**    **PLATINUM (\$500)**      **GOLD (\$350)**      **SILVER (\$200)**

**\*\* Please make check payable to Women Leading Wellness, Inc. \*\***

1) Business Name: \_\_\_\_\_  
(exactly as you wish to appear in promotional materials)

2) Business Owner(s) Name(s): \_\_\_\_\_

3) Contact Person if different from Owner: \_\_\_\_\_

4) Business Address: \_\_\_\_\_

5) Business Phone: \_\_\_\_\_      Other Phone: \_\_\_\_\_

6) Business E-mail: \_\_\_\_\_

7) Business Website: \_\_\_\_\_

6) What you plan to include in WLW Conference tote bag for attendees: **(200 count)**

business cards      brochures      service menus      flyer/coupon      pens      magnets

other: \_\_\_\_\_  
(Items needed by Friday, February 8th, 2013)

**Please mail completed Sponsorship Commitment as soon as possible,  
but no later than November 30, 2012  
with payment to:**

Women Leading Wellness, Inc.  
1345 36th St. Suite B  
Vero Beach, FL 32960

Please call (772) 564-8383 with any questions.  
***Thank you for your support!***

Women Leading Wellness, Inc. is a non-profit organization and sponsorship is a deductible business expense. However, we are not a 501c3 charitable organization.